




Power of 10

Fundraising Challenge



**Social, email, and text ideas
for the 10 Day Challenge**




10/31/22 - 11/9/22





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Did we just hear you say, "Challenge accepted?"

Check out these important details and follow the steps to help make your fundraising journey as easy, fun, and successful as possible.

What is the 10 Day Challenge?

We're extending a final invitation to the IOB community to join the Power of 10 fundraising efforts!

Power of Ten ends on November 10th – Colors & Chords – where we'll be celebrating IOB's 10-year anniversary. We're still looking for a few more IOB supporters, fans, parents, families to help us achieve our \$20k fundraising goal.

The challenge: Participants commit to finding 10 people to donate \$20 to IOB over 10 days.

The incentive: Participants will receive one free adult pass to Colors & Chords!



Social media ideas

Instructions:

Post the following copy plus your fundraising page link daily from October 31 - November 9 to help raise awareness for the great work being done at Islands of Brilliance and inspire your followers to donate to help support the mission.

Important note: Be sure to thank those who gave donations by tagging them with a note of gratitude in the next day's post. And don't forget to tag Islands of Brilliance too!

Another important note: If you'd like some images to use, head to <https://www.islandsofbrilliance.org/power-of-ten> (go to the very bottom) and download! Or you can [click here](#) too.

Monday, 10/31:

I've joined the @Islands of Brilliance Power of Ten fundraising challenge and I need your help! I'm working to raise \$200 over the next ten days to support this amazing organization that uses art, creativity, and technology to help make a difference for autistic individuals.

If 10 friends donate \$20 each, I'll meet my goal. So what do you say? Are you in? To make a donation, visit: [\[add link to personal RallyUp fundraising page\]](#)



Social media ideas

Tuesday, 11/1:

What is the Power of Ten fundraising challenge you may ask? Well, for 10 years, @Islands of Brilliance has been using art, creativity, and creative technologies to help autistic individuals gain confidence and long-term independence.

Their mission is to change the perception of how autism is seen: not as a disability, but rather a capability. Divergent thinking is an asset.

I'm looking for 10 friends to help me support their mission by donating \$20 each. \$20 dollars can truly make a difference! [\[Add if you received donations yesterday: Special thanks to -insert names of those who donated- for getting me closer to my goal.\]](#)

To donate, visit: [\[add link to personal RallyUp fundraising page\]](#)

Wednesday, 11/2:

I'm participating in the Islands of Brilliance 10 Day Fundraising Challenge because [\[add your reason here\]](#).

Every dollar makes a difference! I'm looking for 10 people to donate \$20 to help more students access the awesome programming and support that Islands of Brilliance brings to students and young adults living with autism.

What do you say? Could you help me on my mission and donate \$20 today?

To donate, visit: [\[add link to personal RallyUp fundraising page\]](#)



Social media ideas

Thursday, 11/3:

Shout out to [\[tag donors here\]](#) who have generously supported my @Islands of Brilliance Power of Ten fundraising challenge. I'm working to raise \$200 to support their awesome programming for autistic students.

Would you consider donating \$20? If you do, I'll give you a little shout out too AND you can feel good knowing you've made creative workshops and programs possible for autistic youth and young adults here in Wisconsin and beyond.

To donate, visit: [\[add link to personal RallyUp fundraising page\]](#)

Friday, 11/4:

Hey friends! Help put the "yay" in Fri-yay by making a donation to my @Islands of Brilliance Power of Ten fundraising challenge! There's no better way to start the weekend.

Just visit [\[add link to personal RallyUp fundraising page\]](#) to donate \$20 and then rest easy knowing you've helped make art, creativity, and belonging possible for autistic youth and young adults.

Happy weekend!



Social media ideas

Saturday, 11/5:

It's Day 6 of the 10 day @Islands of Brilliance Power of Ten fundraising challenge. That's right, I'm halfway through and I'm [\[add progress marker - 25%, 50%, almost, etc.\]](#) to my goal.

Thanks to [\[list names or tag donors\]](#) who have donated to help get me this far.

Could you help me reach my goal by donating \$20 today?

Visit: [\[add link to personal RallyUp fundraising page\]](#)

Sunday, 11/6:

Oh, hey there [\[add donor names here\]](#)! Thanks so much for supporting me in raising money for @Islands of Brilliance.

I'm looking for [\[x\]](#) more friends to donate \$20 to help me celebrate their 10th anniversary. That's right, IOB has been providing amazing workshops, programs, and support for autistic students and their families for 10 years.

To donate, visit: [\[add link to personal RallyUp fundraising page\]](#)



Social media ideas



Monday, 11/7:

3 ... 2 ... 1 ... Just 3 days left in the @Islands of Brilliance Power of Ten fundraising challenge. The countdown is on. Thanks to [add donor names here] for helping get me closer to my goal of \$200. I'm looking for [x] more friends to donate \$20 each.

Can you help? It would be great if you could! To make a donation, visit: [\[add link to personal RallyUp fundraising page\]](#)

Tuesday, 11/8:

T-minus 2 days until the end of the @Islands of Brilliance Power of Ten fundraising challenge. That means you have less than 48 hours to help me reach my goal.

I'm so close to reaching \$200. Thanks to [add donor names here] who have helped get me this far. I need [x] more friends to donate \$20 each.

Who's in? To make a donation, visit: [\[add link to personal RallyUp fundraising page\]](#)



Social media ideas



Wednesday, 11/9:

Today's the last day of the @Islands of Brilliance Power of Ten fundraising challenge. Help me meet [\[use "exceed" if you've reached \\$200\]](#) my goal by giving \$20 to support their mission and help autistic students thrive as they work towards their own goals.

Special thanks to [\[insert donor names\]](#) for their generous donations.

To donate, visit: [\[add link to personal RallyUp fundraising page\]](#)

BIG thanks to everyone who gave over the past 10 days. You're all rockstars.



Email idea

Instructions:

Use the following copy to personally reach out to one person (or a handful of people) each day via email from October 31 - November 9 to help raise awareness for the great work being done at Islands of Brilliance and ask for their support via a donation. Don't forget to include your personal fundraising link in the message!

Dear [\[insert name\]](#):

I've joined the Islands of Brilliance Power of Ten Fundraising Challenge and I need your help! I'm working to raise \$200 over ten days to support this amazing organization.

For 10 years, IOB has been using art, creativity, and creative technologies to help autistic individuals gain confidence and long-term independence. Their mission is to change the perception of how autism is seen: not as a disability, but rather a capability. Divergent thinking is an asset.

If 10 friends donate \$20 each, I'll meet my goal.

To give, please visit my fundraising page at: [\[add link to personal RallyUp fundraising page\]](#)

For more information on Islands of Brilliance, you can visit www.islandsofbrilliance.org.

Thank you for your support!
[\[Your Name\]](#)



Text message idea



Instructions:

Use the following copy to personally reach out to one person (or a handful of people) each day via text from October 31 - November 9 to help raise awareness for the great work being done at Islands of Brilliance and ask for their support via a donation. Don't forget to include your personal fundraising link in the message!

Hi! I've joined the Islands of Brilliance Power of Ten fundraising challenge and I need your help!

I'm working to raise \$200 over 10 days to support this amazing organization that uses art, creativity, and technology to help make a difference for autistic individuals.

If 10 friends donate \$20 each, I'll meet my goal.

So what do you say? Are you in? I'd really appreciate your support. To make a donation, visit: [\[add link to personal RallyUp fundraising page\]](#)